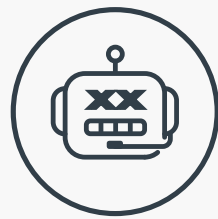


History of Robocalls & the Fight to Protect Consumers

1986



Predictive dialing technology paved the way for call centers to dial numbers automatically.

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1991

The Telephone Consumer Protection Act of 1991 was enacted to address telemarketing calls and practices.

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2003



The FTC set up a national Do-Not-Call registry letting consumers opt out of most telemarketing calls.

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2005

Autodialers hide their original number by spoofing caller ID so calls look like they're coming from a neighbor.

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2010



The Truth in Caller ID Act of 2009 makes spoofing illegal.

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2024



The FCC unanimously declares it illegal for robocallers to use voice cloning technology to scam consumers.

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2023

As of July 2023, the FTC collected more than \$394 million against illegal robocallers and Do Not Call violators in Operation Stop Scam Calls.

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2021

The TRACED Act requires phone carriers to adopt protocols to ensure a caller ID matches their real phone number, not a spoofed number.

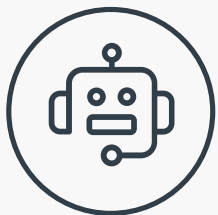
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2020

Robocall Revenge® answer bots waste time by making spammers think they're talking to real people.

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2017



Robokiller releases a smartphone app to block spam calls.

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Learn how Ooma can prevent spammers from reaching your business at:

ooma.com/small-business-phone-systems/enhanced-call-blocking/ or call (877) 621-0515.